



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #010-2011

## LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: January 12, 2011

SUBJECT: CityVision #37 (Dec. Jan. edition) Now Airing on MBTV 77

As part of Miami Beach's ongoing efforts to provide enhanced information about the City to the community, we are now airing the latest edition of "CityVision" on MBTV 77, our government access cable TV station. "CityVision" is a 30-minute video magazine show produced by the Office of Communications specifically to illustrate the City's progress in meeting the goals of our strategic plan, and to provide information to our residents on current events, programs and services that affect them.

The Dec./Jan. 2010-11 edition of "CityVision" features the following newsworthy stories:

- The City's working to curb our free-roaming cat population. See how "Spay Days" are benefiting the cats and our community.
- A report the successful public/private partnership that created a beautiful new "Bark Park" in SoFi;
- A story about our Police Department's "anti-bullying" efforts;
- A look inside the big improvements to Collins Park, the heart of our CANDO cultural arts neighborhood;
- More people will be able to enjoy our City's bayside when the seamless public baywalk is finished. We detail the progress; and,
- Have you seen our City's two new Art in Public Places installations? We take you on a tour.

Other stories covered include a look inside Art Basel Miami Beach 2010, a feature about the Miami Beach Teen Club's original new play "The Freak Show," a sneak peek at the new gallery space located inside the Miami Beach Convention Center, a story about our annual Hispanic Heritage Festival and much more.

This edition of CityVision was shot at the beautiful newly-renovated Collins Park. We detail the Office of Capital Improvement's amazing makeover of the park and what the new space has to offer the residents and visitors to our cultural arts neighborhood.

Attached, please find a DVD copy of this latest program. CityVision is also available for viewing on the Internet. Click on the MBTV logo on our Web site [www.miamibeachfl.gov](http://www.miamibeachfl.gov) or visit our City's "YouTube" page at [www.youtube.com/cityofmiamibeach](http://www.youtube.com/cityofmiamibeach).

If you have any questions, please feel free to contact me. For a DVD copy of earlier CityVision shows, please contact Dolores Mejia, Special Projects Administrator, at extension 6834.

JMG/HF/DM/ea

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